

More tickets for Bad Brooks. *Show by show.*

Facebook and Instagram ads for your next three shows. One plan.

TO

Joakim Einelund, Bad Brooks

FROM

Carl Ström and Carl-Adam Stråberg,
Adsome Film

ADS LIVE

26 October 2026

Three shows. *One at a time.*

We start with Country Christmas. Ads go live 26 October, after you are back from Nashville.

(01)

Country Christmas

Peer Gynt, Grieghallen, Bergen

Saturday 19 December 2026

(02)

The Norwegian Opry

Grieghallen, Bergen

Saturday 16 January 2027

(03)

Molde

Bjørnsonhuset

Saturday 30 January 2027

Three things.

(01)

The songs people like most

The best known and most loved. We build the ads around them.

(02)

Footage, video and pictures

Whatever you have. We make the rest.

(03)

Partner access to your Meta ad account

The account stays yours. We help get the pixel up to date.

We need the content and Meta access as soon as possible.

PROVEN · THREE TOURS TOGETHER



9.2x

For every krone in ads, *NOK 9.2 came back in tickets.*

Galenskaparna, Smokie and Christer Sjögren.

NOK 715,221

in ads

NOK 6,603,493

back in ticket sales

4,239

purchases registered in Meta

Not every purchase from the marketing can be tracked in Meta.

From the artists' Meta ad accounts. SEK converted at the ECB rate of 29 Sep 2026.

PRICE



Pay per show. *Media separate.*

1 SHOW

NOK 7,500

our fee

Country Christmas

2 SHOWS

NOK 15,000

our fee

+ The Norwegian Opry

3 SHOWS

NOK 22,500

our fee

+ Molde

AD BUDGET

NOK 10,000 to 12,000

Per show. Paid straight to Meta from your own ad account.

PAYMENT

One show per month

The fee is split by show, so cash flow stays easy.

PILOT

NOK 7,500 per show

Our normal fee is about NOK 11,500 per show.

More tickets.

We start when you say yes.

We look forward to working with you.

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(01) **You say yes**

And send everything we have asked for.

(02) **We build the ads**

All ads and copy, so the foundation is in place.

(03) **We set it up on Meta**

Built by Meta best practice. Ads live 26 October.